

CELEBRATING ASIAN AMERICAN HERITAGE FOUNDATION

Dear Sir or Madam:

ASIAFEST '15 is around the corner and we are preparing for this year's fundraising drive. We are grateful for community and business leaders such as yourselves who have supported this event for the past ten years.

For ASIAFEST '15, Twelve Annual Plano Asian American Heritage Festival, we are again appealing to North Texas businesses for sponsorship.

ASIAFEST offers a unique opportunity for companies to appeal to the growing number of Asians in Plano and the surrounding cities.

We hope you review the enclosed information packet and decide to sponsor this worthwhile event. The Festival is Saturday May 2nd, 2015 at Haggard Park in downtown Plano.

Sponsorship levels are Silver (\$500), Gold (\$1,000), Platinum (\$2,000), Sapphire (\$5,000) and Diamond (\$8,000). Benefits for each level are detailed in the accompanying Sponsorship Application. ASIAFEST '15 is supported by the City of Plano, the Plano City Council, and the Plano Cultural Affairs Commission.

Please visit our website, <http://AsianAmericanHeritage.org>, for photographs from previous ASIAFESTs.

Best Regards,



Feroz K. Alpaiwalla
ASIAFEST'15 Chairperson



Jian Li
Sponsorship Committee



Rachel H Tran
Sponsorship Committee





Sponsor \$8,000

- Opportunity to address attendees at the Festival
- Company Banner (provided by the sponsor) displayed at sponsor directed location at ASIAFEST '15
- Full page **color** ad (provided by the sponsor) **inside the Cover Page** or on the **Back Cover Page** of the ASIAFEST '15 program guide.
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at ASIAFEST '15

Sapphire Sponsor \$5,000

- Opportunity to address attendees at the Festival
- Company Banner (provided by the sponsor) displayed at Festival selected premium location in ASIAFEST '15
- Full page **color** ad (provided by the sponsor) **inside the Cover Page** or on the **Back Cover Page** of the ASIAFEST '15 program guide.
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at ASIAFEST '15

Platinum Sponsor \$2,000

- Company Banner (provided by the sponsor) displayed at Festival selected location in ASIAFEST '15
- Full page B&W ad (provided by the sponsor) on ASIAFEST '15 program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at ASIAFEST '15

Gold Sponsor \$1,000

- Full page B&W ad (provided by the sponsor) on ASIAFEST '14 program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at ASIAFEST '15

Silver Sponsor \$500

- Half page B&W ad (provided by the sponsor) on ASIAFEST '15 program guide
- Company logo on Posters, Event Brochures, and Flyers of all CAAHF events
- Company logo on local newspaper ads for all CAAHF events
- Link to Company webpage from the CAAHF webpage
- Company recognized at all CAAHF events
- Free Exhibition Booth at ASIAFEST '15

Company/Organization Name: _____

Address: _____

Contact person: _____ Tel: _____

Email: _____ Signature: _____

Please email this form to committee@AsianAmericanHeritage.org or fax to: 214-461-0488

Make check payable to CAAHF and mail to:
CAAHF, 3941 Legacy Dr. Suite 204 #B127, Plano, TX 75023.

For more information, please contact Dr. Jian Li (Tel: 214-556-9852)

