



Plano AsiaFest '21 is Virtual. On May 8, 2021, the Festival will be streamed live. The event includes cultural performances, folk music, dance, martial arts, as well as calligraphy, flower arrangements, origami/paper cutting, Taijitu, and traditional Asian cooking.

We are offering the opportunity for businesses to buy a limited number of video advertising slots that will play multiple times during the livestream.

Business Level 2 \$400

- This level is ideal for national and local businesses who want to connect with AsiaFest attendees
- Maximum length of 2 minutes. Video to be supplied by the Business.

Business Level 1 \$200

- This level is ideal for local businesses who want to connect with AsiaFest attendees
- Maximum length of 1 minutes. Video to be supplied by the Business.

Special AsiaFest Past Food Vendor Package \$10

- Participating Food Vendors from previous Plano AsiaFests are offered a special opportunity to advertise at highly discounted rates
- Maximum length of 1 minute. Video to be supplied by the Food Vendor.
- This discounted rate supports our past Food Vendors who have been impacted by slower sales during the Pandemic

TERMS AND CONDITIONS

By submitting this application to Celebrating Asian American Heritage Foundation (CAAHF), I (referred to as "I", "my", "applicant", "Company) acknowledge and agree to the following Terms and Conditions:

1. AsiaFest '21 is a Virtual Festival this year. Ad Buyers must provide a video to be livestreamed during the Online Event. Applications and video submissions must be received by April 24, 2021. If for any reason, a submission is lost, deleted or otherwise corrupted, my sole remedy is to submit another copy. Submissions on physical media, such as DVDs or memory sticks, will not be returned. The maximum length of the videos is described in the package levels.
2. I am the primary contact for the performance and have authority to act on behalf of the named Company. I attest that all aspects of the work submitted to Celebrating Asian American Heritage Foundation are my own or that of the named Company and do not infringe on the rights of any third party. I attest the submitted work does not violate any agreements including, but not limited to, intellectual property assignment and license agreement.
3. I have reviewed the terms of the application and agree to those terms.
4. Submitting this application does not guarantee the Video Ad will be accepted for AsiaFest '21.
5. I consent to Celebrating Asian American Heritage Foundation's use of my name, likeness, organization name, performance description, and similar characteristics for the purpose of advertising and promoting AsiaFest. I understand and agree that there will be no financial or other monetary compensation to me for such use.
6. I consent to Celebrating Asian American Heritage Foundation collecting, processing and using the information I supplied in this application in order to review my materials and to communicate with me about the application.
7. I acknowledge and agree that due to events out of Celebrating Asian American Heritage Foundation's control, Celebrating Asian American Heritage Foundation reserves the right to: (a) Modify the date or methods of participation for AsiaFest '21 and/or (b) cancel, modify or suspend applications for AsiaFest '21, whether accepted or not. I agree that Celebrating Asian American Heritage Foundation may notify me by posting a notice on its website or by email. I agree that I will have no remedy against Celebrating Asian American Heritage Foundation if the dates and/or methods of participation in AsiaFest '21 change or my application is denied, cancelled, or suspended, regardless of the reason. Any Ad Fees paid to Celebrating Asian American Heritage Foundation will be refunded in the event that the online Festival is canceled.
8. I assign Celebrating Asian American Heritage Foundation the right to use, edit, and post my video submissions in public video sharing websites and the Celebrating Asian American Heritage website for the purpose of fundraising and publicity. This right is irrevocable and in perpetuity.
9. A saved version of the virtual festival may be posted on a public video sharing site such as YouTube for later viewing. Videos must not include mention or performance of copyrighted media including but not limited to music, films, books, TV programs or identifying descriptions and logos of any media property. Videos must not contain material that violates privacy, publicity, or intellectual property rights, or that constitutes copyright infringement. If a video sharing site flags a copyright violation, Celebrating Asian American Heritage Foundation will remove the offending material and/or modify it to comply with the video sharing site's Terms of Service.

Company/Organization Name: _____

Address: _____

Contact person: _____ Tel: _____

Email: _____ Signature: _____

Please email this form to committee@AsianAmericanHeritage.org or fax to: 214-461-0488

Make check payable to CAAHF and mail to:
CAAHF, 3941 Legacy Dr. Suite 204 #B127, Plano, TX 75023.

For more information, please contact Rachel Tran (Tel: **972-379-9351**)



Celebrating Asian American Heritage Foundation supports education, arts, and cultural activities
<http://www.AsianAmericanHeritage.org>