



Press Release

Press Contact:
Feroz Alpaiwalla

FOR IMMEDIATE RELEASE
April 11, 2024

ASIAFEST '24 Kicks Off Plano's Asian American Heritage Week

Date: Saturday, May 4, 2024

Time: 11:00 AM - 5 PM

Cost: Free Admission

Location: planoasiafest.org

ASIAFEST '24, the 20th Annual Plano Asian American Heritage Festival

Celebrating Asian American Heritage Foundation, a non-profit all-volunteer organization, announces AsiaFest '24, the 20th Annual Plano Asian American Heritage Festival. AsiaFest '24 will be held at Haggard Park in Historic Downtown Plano.

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Enjoy our family-friendly signature cultural performances from all parts of Asia. Learn about Asian artistic traditions like visual art, calligraphy, martial arts, origami, fashion, and more.

Members of the Plano City Council will be proclaiming Saturday, May 4, 2024 as AsiaFest Day in Plano.

The Festival features its usual wide variety of food vendors from area restaurants and food trucks.

Plano AsiaFest '24 is also hosting a monthlong Art Exhibition in the lobby of the Courtyard Theater running from April 8 through May 16, 2024.

Visit our website at planoasiafest.org for up-to-date information.

Plano AsiaFest is a longstanding cultural festival in the Dallas-Fort Worth metroplex, celebrating our culture and heritage through performances, food, and art. We're a family friendly event typically held at Haggard Park in Plano, Texas.

We hope you will join us. AsiaFest is brought to you by the Celebrating Asian American Heritage Foundation.

About Celebrating Asian American Heritage Foundation

Celebrating Asian American Heritage Foundation is a non-profit 501(c)(3) organization staffed completely by volunteers. The Foundation is the organizer of AsiaFest '24, the 20th Annual Plano Asian American Heritage Festival. Celebrating Asian American Heritage Foundation supports education, arts, and cultural activities.

<http://planoasiafest.org>

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