



Press Release

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FOR IMMEDIATE RELEASE
April 15, 2021

ASIAFEST '21 Kicks Off Plano's Asian American Heritage Week

Date: Saturday, May 8, 2021

Time: 11:00 AM - 2 PM

Cost: Free To Watch

Location: planoasiafest.org

ASIAFEST '21, the 17th Annual Plano Asian American Heritage Festival

ASIAFEST IS BACK! Celebrating Asian American Heritage Foundation, a non-profit all-volunteer organization, announces AsiaFest '21, the 17th Annual Plano Asian American Heritage Festival. AsiaFest '21 will be held on our website planoasiafest.org on Saturday, May 8.

~ MORE ~

Enjoy our family-friendly signature cultural performances from all parts of Asia. Learn about Asian artistic traditions like cooking, visual art, calligraphy, martial arts, origami, fashion, and more. Learn how you can support our local Asian-owned businesses during the pandemic.

Mayor Harry LaRosiliere will be proclaiming Saturday, May 8, 2021 as AsiaFest Day in Plano, TX during our festival livestream.

In lieu of the Festival's usual feature of a wide variety of food vendors from area restaurants, Festival goers are encouraged to support our local restaurants.

Plano AsiaFest '21 is also hosting a monthlong Art Exhibition in the lobby of the Courtyard Theater running from May 1 through May 30.

Visit <http://AsianAmericanHeritage.org> for the latest information.

Plano AsiaFest is a longstanding cultural festival in the Dallas-Fort Worth metroplex, celebrating our culture and heritage through performances, food, and art. We're a family friendly event typically based in Haggard Park, Plano, TX. This year, we'll be streaming our 17th annual festival live online.

We hope you will join us. AsiaFest is brought to you by the Celebrating Asian American Heritage Foundation.

About Celebrating Asian American Heritage Foundation

Celebrating Asian American Heritage Foundation is a non-profit 501(c)(3) organization staffed completely by volunteers. The Foundation is the organizer of AsiaFest '21, the 17th Annual Plano Asian American Heritage Festival. Celebrating Asian American Heritage Foundation supports education, arts, and cultural activities.

<http://AsianAmericanHeritage.org>

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