



Press Release

Press Contact:

FOR IMMEDIATE RELEASE Feroz Alpaiwalla (972) 379-9351 March 1, 2022

ASIAFEST '22 Kicks Off Plano's Asian American Heritage Week

Date: Saturday, May 7, 2022

Time: 11:00 AM - 5 PM

Cost: Free Admittance

Location: planoasiafest.org

ASIAFEST '22, the 18th Annual Plano Asian American Heritage **Festival**

ASIAFEST IS BACK! Celebrating Asian American Heritage Foundation, a non-profit all-volunteer organization, announces AsiaFest '22, the 18th Annual Plano Asian American Heritage Festival. AsiaFest '22 will be held in-person at Haggard Park in Historic Downtown Plano.

Enjoy our family-friendly signature cultural performances from all parts of Asia. Learn about Asian artistic traditions like cooking, visual art, calligraphy, martial arts, origami, fashion, and more.

Members of the Plano City Council will be proclaiming Saturday, May 7, 2022 as AsiaFest Day in Plano. We plan on livestreaming part of the day's activities.

The Festival features its usual wide variety of food vendors from area restaurants.

Plano AsiaFest '22 is also hosting a monthlong Art Exhibition in the lobby of the Courtyard Theater running from May 2 through May 31, 2022.

Visit our website at planeasiafest.org for up-to-date information.

Plano AsiaFest is a longstanding cultural festival in the Dallas-Fort Worth metroplex, celebrating our culture and heritage through performances, food, and art. We're a family friendly event typically held at Haggard Park in Plano, Texas.

We hope you will join us. AsiaFest is brought to you by the Celebrating Asian American Heritage Foundation.

About Celebrating Asian American Heritage Foundation

Celebrating Asian American Heritage Foundation is a non-profit 501(c)(3) organization staffed completely by volunteers. The Foundation is the organizer of AsiaFest '22, the 18th Annual Plano Asian American Heritage Festival. Celebrating Asian American Heritage Foundation supports education, arts, and cultural activities.

http://planoasiafest.org